imagine

OCTOBER 25-27, 2022

POWERED BY ICF Coaching Education

Presented by Cindy Jensen and Eike Westerholt

elevate

imagine

Blended Learning

Exploring Teaching Methodologies for an Enhanced Learning Experience

elevate

imagine

The Speakers

Cindy Jensen PCC, ACTC
ICF Asia Pacific Coach Education Co-leader

Eike Westerholt PCC

elevate

imagine

LEARNING OBJECTIVES

1. Understand best practices in program design methodology

2. Provide instructional strategies to foster student learning and engagement

3. Develop techniques for modifying program approach to suit the learning styles

elevate

imagine

Objective #1

Understand best practices in program design methodology

elevate

imagine

The key elements in program design principles

elevate

Objective #2

Provide instructional strategies to foster student learning and engagement

imagine

Merrill Instructional Design Principles

elevate

David Merrill Instructional Design Principles

1. Problem centered
2. Activation
3. Demonstration
4. Application
5. Integration

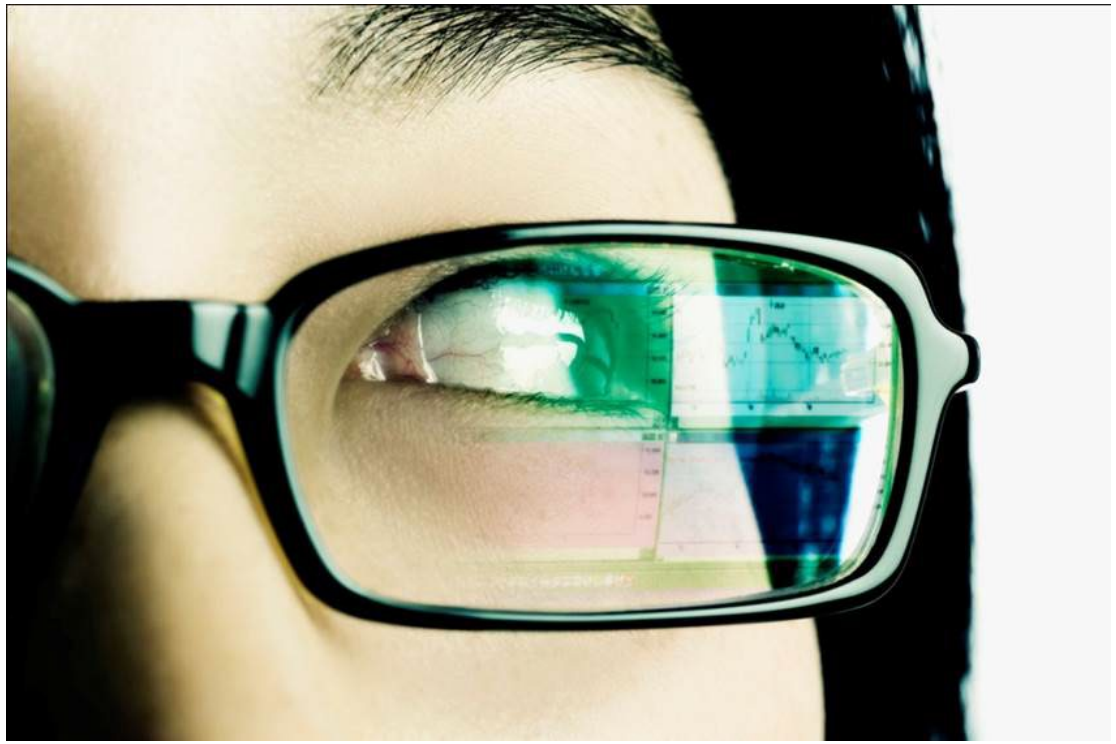
elevate

1. Problem- Centered

Learners are engaged in solving real-world problems

imagine

2. Activation



Existing knowledge is activated as a foundation for new knowledge.

3. Demonstration

New knowledge is demonstrated to the learner.

4. Application

New knowledge is applied to the learner.

5. Integration

New knowledge is integrated into the learner's world.

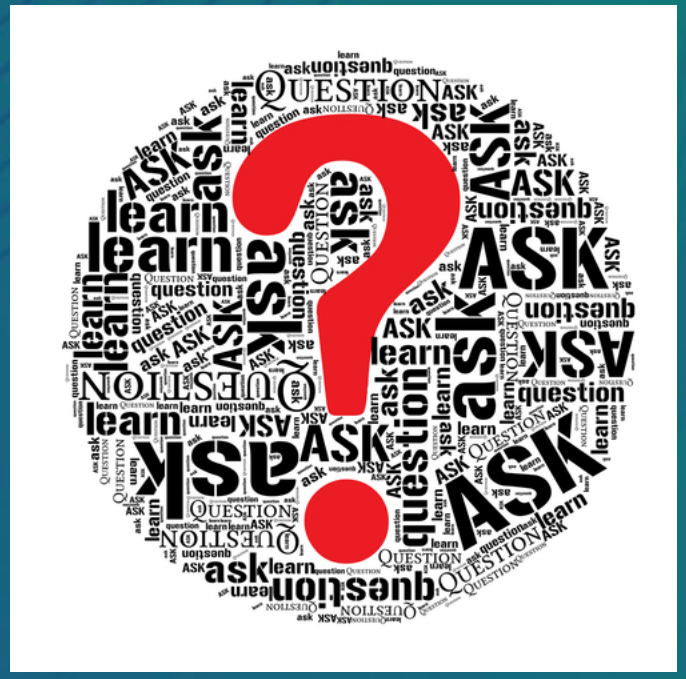
elevate

Case Study

Learning how to use powerful questions in the coaching conversation

imagine

elevate



Creating content for building powerful questions

imagine

elevate

1. Problem Centered

Show task

?

Task Level

Engagement

Problem Progression

Build Learning

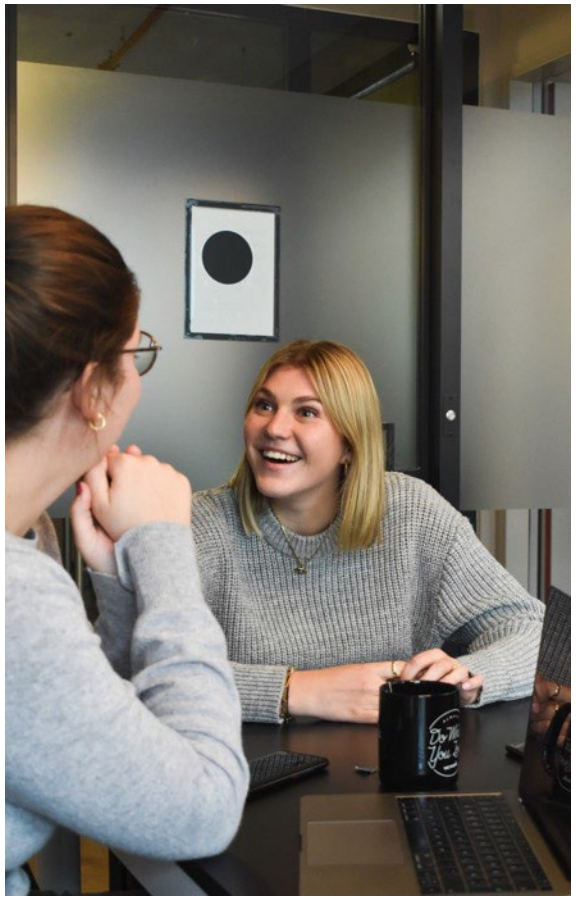
imagine

elevate

Problem Centered

What is it the student needs to understand?

What comprises of a powerful question?



imagine

elevate

2. Activation

Past Experience

Engaging + Authentic

Start Basic Add Complexity

imagine

elevate

Activation

Activity:
Breakout group
Examples of Powerful Qs

Add complexity:
Task learners to develop questions around a theme?

Questions that shift perspective

Questions that address road blocks

Questions that enable new thinking

Can you think of a time when working with a client a question enabled an Ah Ha moment.

imagine

3. Demonstration

Demonstrate best practices

Provide multiple ideas, and concepts for learning

Ensure media supports learning

elevate

3. Demonstration

Share your experience + knowledge

imagine

elevate

4. Application

Practice for Learning

Enable learner independence

Apply learning in different contexts

imagine

elevate

4. Application

Helps the learner consider how they will use this skill

imagine

elevate

5. Integration

Learner demonstrate and share learning

Reflection on progress

Transfer knowledge to oneself

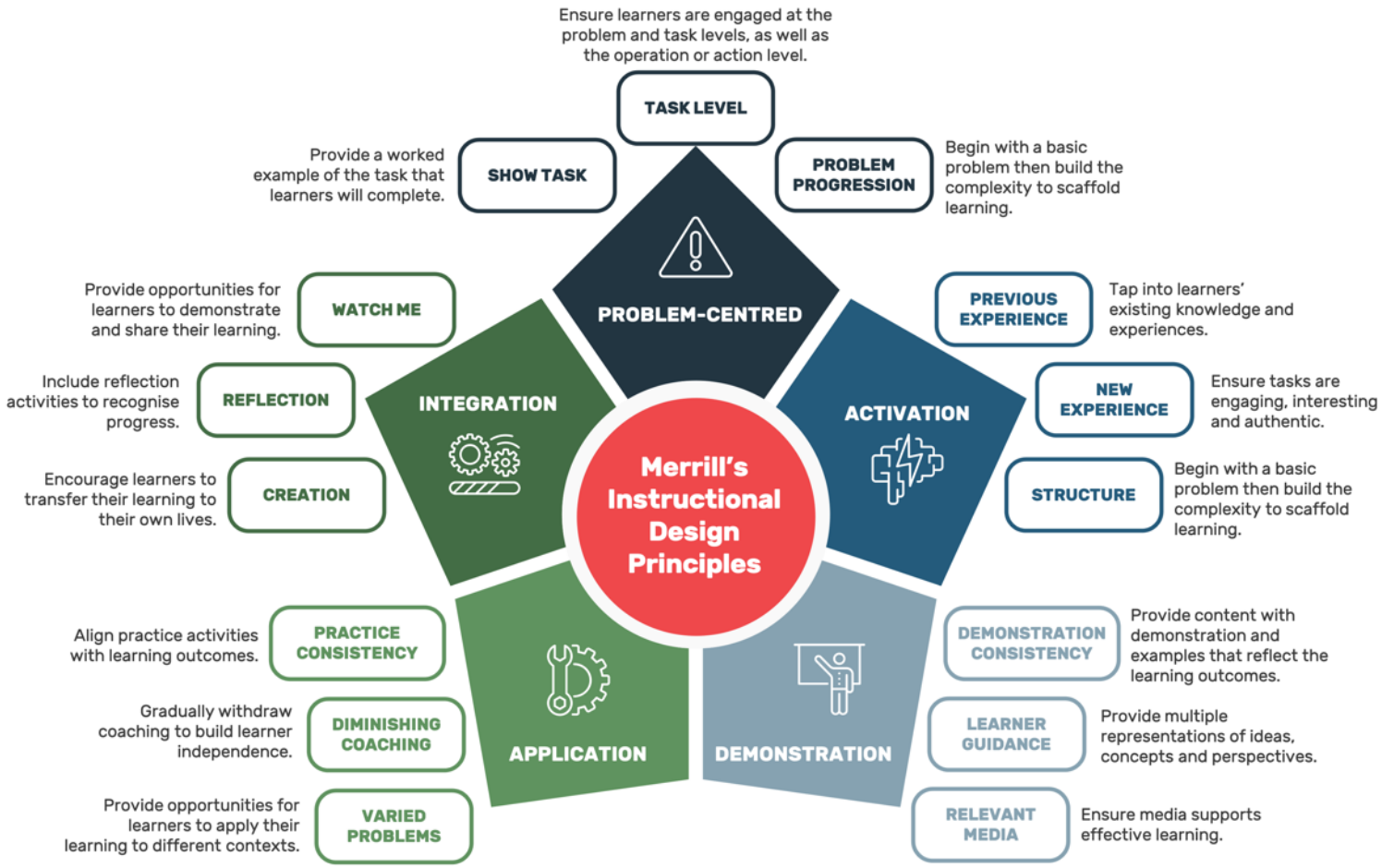
imagine

5. Integration

Helps the learner consider how they will use this skill

elevate

Merrill Instructional Design Principles



imagine

Objective #3

Develop techniques for modifying program approach to suit the learning styles

elevate

Observe the room dynamics

Adapt to the learning styles

Modify in the moment

imagine

elevate

Cindy Jensen PCC, ACTC
ICF Asia Pacific Coach Education Co-leader

Eike Westerholt PCC

Thank you

imagine

ICF
Coaching
Education