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The Benefits of Offering Scholarships

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Have a Global Mindset

Offering coach training scholarships can open new international markets to professional coaching.

This enables schools to grow their international market base and appeal to digital learners.



Session Highlights

This session highlights the positive outcomes for a professional coach training school to offer partial and full scholarships.

Schools can appeal to a diverse student pool while honoring equity and inclusion initiatives.

In many ways, offering scholarships is a way to never turn someone away for financial reasons.

Interest-free payment plans will be explained in detail along with ideas about gaining media exposure for offering coach training scholarships.

Learning Outcomes

- Gain a new understanding of why to offer scholarships.
- Offer scholarships without fellow paying students feeling irked financially.
- Find new ways of recruiting new students.
- Learn how to access grant monies for your generosity.
- Gain simple and effective publicity techniques promoting your scholarships.

Benefits of Offering Scholarships

It's important to give along with receiving.

Partial scholarships and interest-free payment plans help potential students to have access to high-quality training programs.

Full scholarships can provide access to students who would never be able to afford professional coach training.

1. International Ambassadors
2. Grant Monies Available
3. Free Publicity for Your School
4. Interest-Free Payment Plans
5. Collaborating with Nonprofits
6. Partial vs. Full Scholarships
7. Humanitarian Aspects
8. Affordability and Accessibility
9. DEIJ Initiatives
10. Privacy and Confidentiality

Thriving Academies

Providing scholarships helps coach training schools recruit students at every income level.

Schools thrive when they offer partial and full scholarships leading them to grow their student base fairly and equitably.



Real-World Solutions

Coach training scholarships help balance the imbalance of financial ability among potential coach training students.

Since its inception, professional coaching and coach training have been unaffordable to some, so offering scholarships levels the playing field.



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